

BIG VOTE PERIOD ENDS WEDNESDAY, MAY 26th

As close as the race now stands, success or failure, gold or glory - - - everything depends upon what each candidate is able to do these last few days. First period closes Wednesday, May 26th, 9 p. m. Hustle is the only way to a successful finish.

The last week of the "BIG VOTES" is filled with immense possibilities for wide awake contestants. Those who aspire to win one of the two big cars or the many other prizes should not lose sight of the fact that there are others striving for the same goal. One can never be too sure of success. The only SAFE and SURE way is to keep right at it. Keep pounding away until the very last minute. And take advantage of every opportunity that will add to your vote score. These few "BIG VOTE" days are all important ones. NOW is the time to get the BIG SUBSCRIPTIONS. Each 2, 3, 4, 5 or 10-year subscription means an immense number of votes IF you get them between NOW and 9 P. M. Wednesday, May 26. After May 26, the votes decrease very rapidly. REMEMBER—9 P. M. Wednesday, May 26, is the last minute of the BIG VOTES. A word to the wise is sufficient.

Attention, Candidates Advance your schedule

Those of you who are expecting to get busy, who intend going after subscriptions in a big way this coming week, will do well to advance your schedules a few days. It may mean the difference between winning the big prize or being content with one of lesser value. It is up to you. It is you who must work out your own valuation. It is you who can enhance your voting strength, and you alone.

Here Is How Subscriptions Will Count After Wed., May 26

SECOND PERIOD May 27th to June 9th	
1 yr. \$ 2.00	4,500
2 yrs. 4.00	13,000
3 yrs. 6.00	37,500
4 yrs. 8.00	72,500
5 yrs. 10.00	125,000
10 yrs. 20.00	300,000

Standing of Contestants

Cast your eye down a few lines and see how the contestants in The Herald and News big Subscription Campaign stand this week! Some surprises, eh? Which only goes to show that where there's a will there is a way. Some candidates have made big gains, and some who were not especially high last week have come up in a remarkable manner. You can never tell who is going to make a big showing. Only the contestant who gives up is sure of losing. As long as he, or she, keeps on fighting there's no telling how high in the rating they will run. Time is precious for every contestant. It pays to get in as many votes as early as possible to take full advantage of the vote offers.

DISTRICT No. 1

Mrs. Josephine Aber Haworth	476,000
Leslie E. Stanley	460,000
Albert Bartlett	460,000
Joseph Stevens	450,000
D. W. Zachiesz	430,000
Margaret Frazier	427,000
Nyla Tansey	417,000
Florence Weber	381,500
Mrs. J. C. Hansen	357,000
Mrs. B. M. Anderson	317,000
Annorr Wilson	275,500
Sallie Wheaton	137,000
Evelyn Skogland	5,000
Verna Payne	5,000

DISTRICT No. 2

Mrs. A. E. Aspittle	490,000
W. J. Balmer	480,000
Mrs. Lewis Doll	436,000
John H. Getz	452,500
Mrs. W. F. Lehman	137,000
Bernar Mohrlin	80,000
Harry Peterson	5,000

Attention Readers

Now is the time if ever, to help your favorite in this wonderful race for the richest prizes ever offered in this section. As close as the race stands, your subscription may be the very one that will bring a small fortune to your choice in this list. Don't wait to be asked.

DO IT NOW BEFORE IT IS TOO LATE

THE PRESENT VOTE SCHEDULE

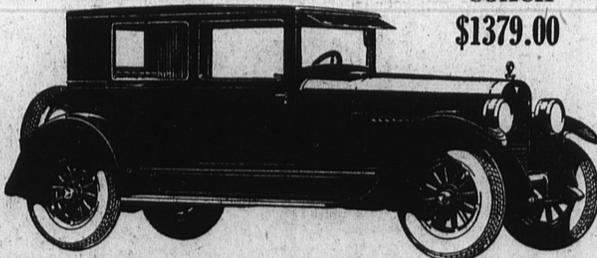
Next Wednesday Night

9 p. m. May 26th

To Be Won or Lost in the next few days

First Grand Capital Prize

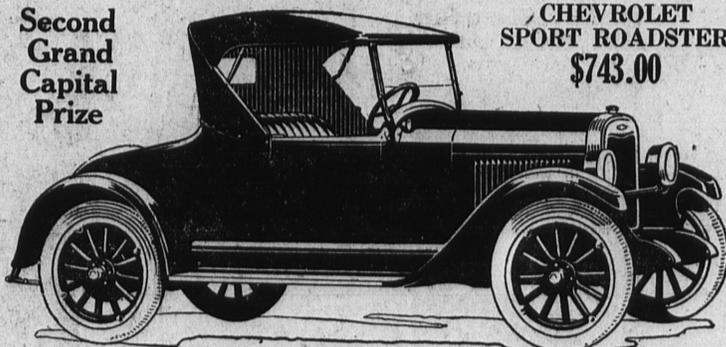
HUDSON
COACH
\$1379.00



Purchased from Zeller-Stiles, Redondo

Second Grand Capital Prize

CHEVROLET
SPORT ROADSTER
\$743.00



Purchased from Torrance Motor Co., Torrance

THIRD CAPITAL PRIZE

\$310⁰⁰ Brunswick Console

Purchased from
GARDNER MUSIC CO.

Important!

Warning to All Candidates in
the Big \$5000 Prize Race

NEARING THE ZERO HOUR OF THE BIG
VOTE PERIOD WHICH ENDS, MAY 26

IMPORTANT INFORMATION

A glance at the Vote Schedule will show that it is entirely possible for an ENTIRELY NEW candidate to gather in a few subscriptions and climb to the very top of the list and acquire leadership in the big race for these fine automobiles and cash prizes.

Some "live wire" is going to take advantage of these few remaining days of the BIG VOTE PERIOD—is going to make a big sensational spurt and top the whole list. The one who knows the value of two, three, four and five year subscriptions—who makes the best showing between now and WEDNESDAY NIGHT, MAY 26. That's the candidate who is going to be riding around in this beautiful HUDSON COACH in a very short time.

REMEMBER that with every \$24 in subscriptions turned in we give you FREE, as a REWARD FOR HUSTLING and to speed you on your way to success 100,000 VOTES. Every \$24 turned in by Wednesday night, May 26, means from 532,000 to 778,000 MORE VOTES added to your standing.

When you take into consideration the value of these NINE BIG PRIZES and other cash prizes, together with the fact that you CAN'T LOSE "Everybody Wins"—you can see that they are worth most any effort you can put into this big campaign.

Intense, although suppressed, excitement prevails among the many candidates as each one realizes that they are within reach of a prize worth \$1400 and good natured rivalry is in evidence everywhere.

Success depends almost entirely on the supreme efforts of the contestants in the next few days.

This is in the home stretch in the big \$5000 race—only four more weeks to go and the race gets hotter every day. The undisputed rivalry is spurring on the candidates in their efforts to pile up the winning votes that will land them very excellent automobiles.

When the doors of the Campaign Headquarters close at exactly 9 o'clock Wednesday night, May 26, the BIG VOTES will be a thing of the past. Never again in this short campaign will you have the opportunity to pile up votes with such rapidity. After 9 o'clock Wednesday night, May 26, a year's subscription will be worth 4500 votes. Remember this during the next few days and keep on the firing line—ready to go over the top with the WINNING VOTES and WIN THE AUTOMOBILE.

REMEMBER THIS!

ALL subscriptions must be turned in not later than WEDNESDAY NIGHT, MAY 26, at 10 o'clock to receive full credit as per the BIG VOTE SCHEDULE. Make your reports regularly. You may reserve as many votes as you care to, but ALL SUBSCRIPTIONS MUST BE TURNED IN.

Also do your voting not later than Tuesday noon of each week or you will not be credited in the standing of the contestants until the following week, and hundreds of subscribers and people who buy our paper every week, are interested in knowing how you stand, so they can help.

Address All Communications to

Campaign Manager, Care of THE HERALD OR NEWS
Torrance, Calif.

EXTENSIONS

Ask the Campaign Manager about this

Don't overlook "Extensions" or "Second Subscriptions." They mean more votes. The second year is worth more votes than the first year. One year gets you 6000 votes. The second year, no matter whether you produced it or someone else did, gets you 12,000 votes.

Then too, remember that the extra vote of 30,000 per year also counts on the extension secured on NEW subscriptions up to and including Wednesday night, May 26. Remember that during the second period only 20,000 extra votes are allowed for new subscriptions and that there is a material decrease in the number of regular votes on each renewal. The ultimate success of all depends on their efforts these last days of the BIG VOTE PERIOD. It is WIN or LOSE in the next few days.